



CHANGE TODAY CHOOSE FAIRTRADE



THE FAIRTRADE FOUNDATION QUIZ 2008 FOR PRIMARY SCHOOLS

Become a quizmaster and hold a quiz in Fairtrade Fortnight and beyond! Hold the quiz in school, or at any event you choose to organise so people can test their knowledge and find out more about Fairtrade.

You can even create your own questions about Fairtrade! For inspiration when making up your own questions, please visit our website: www.fairtrade.org.uk

Good luck!



Guarantees
a **better deal**
for Third World
Producers

QUESTIONS

1. Here are three different logos. Which is the FAIRTRADE Mark?

A



B



C



2. Name three products you might see when you are in the shops which have the FAIRTRADE Mark
3. What does the FAIRTRADE Mark guarantee for farmers?
4. Name one way that you can support Fairtrade at your school
5. **Fairtrade Colouring**
Colour in this FAIRTRADE Mark outline using the correct colours



QUESTIONS

6. Fairtrade Word Search

Can you find the Fairtrade related words listed at the bottom of the page?
They are all hidden horizontally, vertically and diagonally. Try and spot them all.

| | | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| F | B | W | D | V | M | H | E | S | B | R | W | A | P |
| O | A | G | V | F | A | R | M | E | R | S | H | T | R |
| R | D | U | A | R | B | C | O | F | N | T | F | D | O |
| T | B | E | A | T | Y | E | N | H | Z | N | W | A | D |
| N | H | Z | F | A | I | R | T | R | A | D | E | K | U |
| I | N | J | V | R | O | S | Q | P | C | G | L | K | C |
| G | D | K | U | V | C | A | T | D | G | L | L | E | E |
| H | A | T | B | S | O | H | P | B | A | C | G | N | R |
| T | T | F | A | R | T | A | O | M | E | Y | T | S | O |
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| T | A | S | A | Y | E | M | C | A | O | F | T | B | H |
| B | D | B | N | T | R | H | R | E | T | L | A | S | D |
| C | E | L | A | A | M | F | G | L | S | R | A | E | B |
| A | T | H | W | E | D | A | F | R | I | C | A | T | D |
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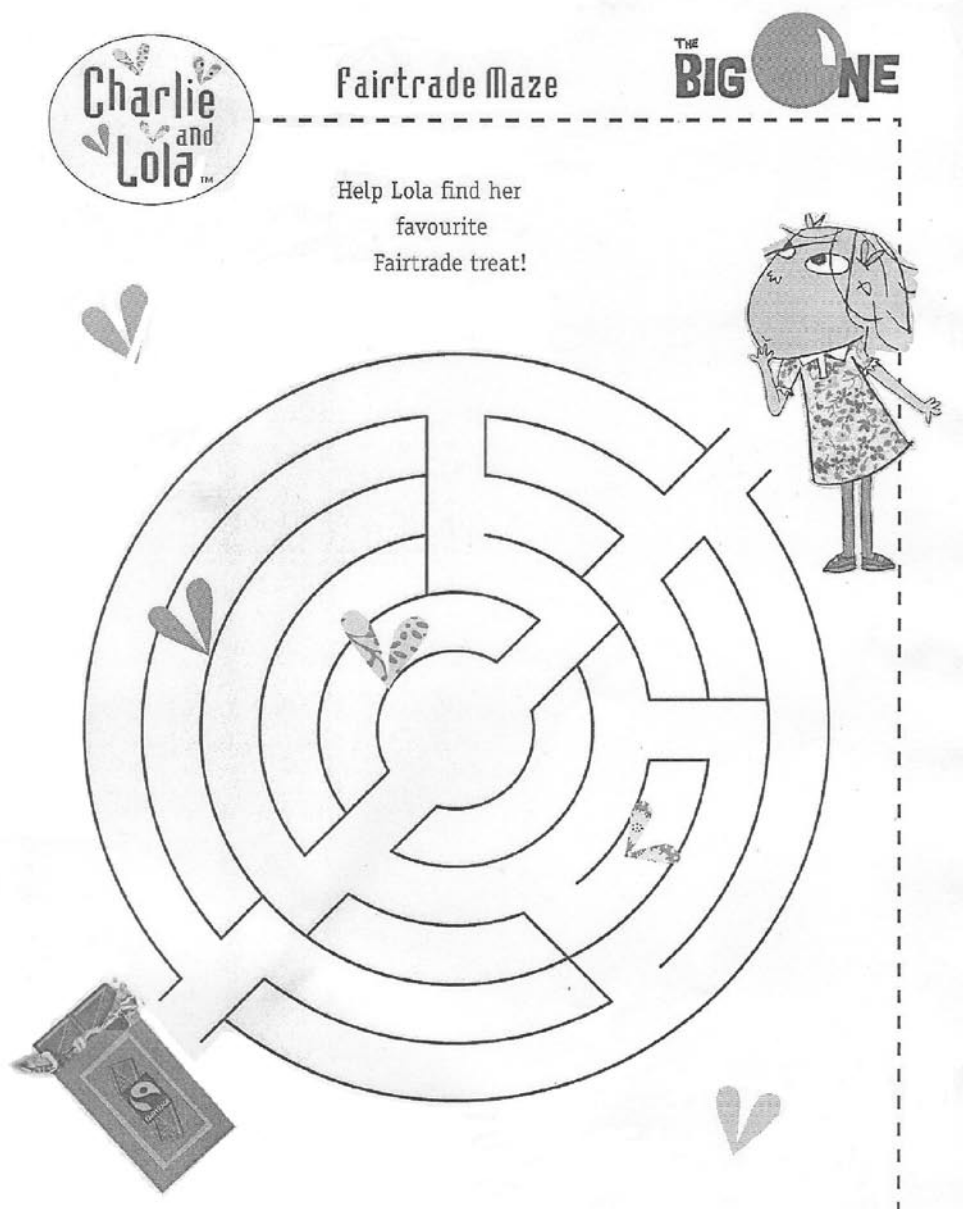
AFRICA
BANANA
CHOCOLATE
COFFEE
FAIRTRADE

FARMER
FORTNIGHT
JUSTICE
PRODUCER
TEA



QUESTIONS

7. The sentences below form a story of how a cocoa bean is made into a chocolate bar. Please put the story in the right order.
- a) Then they dry the beans in the hot sun
 - b) The cocoa farmers look after their cocoa trees, and cut the cocoa pods when they are ripe
 - c) And finally the cocoa beans get squashed and mixed with milk and sugar to make chocolate
 - d) They take the cocoa beans out of the pods. Each pod contains about 30-40 cocoa beans
 - e) After drying in the sun for ten days, the beans are stored in sacks
8. Name a developing country in Africa where farmers benefit from Fairtrade
9. Name a developing country in Latin America where farmers benefit from Fairtrade
10. Name a developing country in Asia where farmers benefit from Fairtrade
11. Help Lola find her favourite Fairtrade treat! (© Comic relief)



ANSWERS

1. **C**   [®]

2. Choose any three products from the list below:
Coffee, tea, herbal teas, chocolate, cocoa, sugar, bananas, grapes, pineapples, mangoes, avocados, apples, citrus, dried fruit, juices, smoothies, biscuits, cakes & snacks, honey, jam & preserves, chutneys & sauces, rice, quinoa, herbs & spices, seeds, nuts & nut oil, wines, spirits, ale, confectionary, muesli, cereal bars, yoghurt, ice cream, flowers, sports balls, sugar body scrub, cotton products including clothing, homeware, cloth toys and cotton wool.

3. The FAIRTRADE Mark guarantees a better deal for Third World producers

Other accepted answers include those such as farmers getting a better price, a fair deal, a fair wage, or a social premium

4. Become a Fairtrade School

Correct answers might also include any of the five goals which must be met to become a Fairtrade School. These are:

- Your school has set up a Fairtrade School Steering Group or committee
- Your school has written and adopted a whole-school Fairtrade Policy
- Your school sells, promotes and uses Fairtrade products
- Your whole school learns about Fairtrade
- Your school promotes and takes action for Fairtrade in school and the wider community

Other correct answers might include: buy Fairtrade, telling your friends about Fairtrade, holding a Fairtrade assembly etc.

5.  [®]



ANSWERS

6.

| | | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
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| O | | | | F | A | R | M | E | R | S | | | R |
| R | | | | | | | | | | | | | O |
| T | | | | | | | | | | | | | D |
| N | | | F | A | I | R | T | R | A | D | E | | U |
| I | | J | | | | | | | | | | | C |
| G | | | U | | C | | | | | | | | E |
| H | | | B | S | | H | | | | | | | R |
| T | | | A | | T | | O | | | | | | |
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| | | | A | | | | C | | O | | | | |
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| | | | A | | | | | | | | A | | |
| | T | | | | | | A | F | R | I | C | A | T |
| | | E | | | | | | | | | | | E |
| | | | A | | C | O | F | F | E | E | | | |

ANSWERS

7. The order is:

- b) The cocoa farmers look after their cocoa trees, and cut the cocoa pods when they are ripe
- d) They take the cocoa beans out of the pods. Each pod contains about 30-40 cocoa beans
- a) Then they dry the beans in the hot sun
- e) After drying in the sun for ten days, the beans are stored in sacks
- c) And finally after the cocoa beans get squashed and mixed with milk and sugar to make chocolate

8.

- | | |
|--------------------------------|----------------|
| • Benin | • Mali |
| • Burkina Faso | • Morocco |
| • Cameroon | • Mozambique |
| • Comoros Islands | • Namibia |
| • Democratic Republic of Congo | • Rwanda |
| • Egypt | • Senegal |
| • Ethiopia | • South Africa |
| • Ghana | • Tanzania |
| • Ivory Coast | • Togo |
| • Kenya | • Tunisia |
| • Madagascar | • Uganda |
| • Malawi | • Zambia |
| | • Zimbabwe |

9.

- | | |
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| • Argentina | • Honduras |
| • Belize | • Mexico |
| • Bolivia | • Nicaragua |
| • Brazil | • Panama |
| • Chile | • Paraguay |
| • Colombia | • Peru |
| • Costa Rica | • Windward Islands |
| • Cuba | • Venezuela |
| • Dominican Republic | |
| • Ecuador | |
| • El Salvador | |
| • Guatemala | |
| • Haiti | |

10.

- | | |
|--------------|--------------------|
| • China | • Pakistan |
| • East Timor | • Papua New Guinea |
| • India | • Philippines |
| • Indonesia | • Sri Lanka |
| • Laos | • Thailand |
| • Nepal | • Vietnam |

11.

